### CHIANGMAI FROZEN FOODS PUBLIC COMPANY LIMITED

# **Association Philosophy**

Maximum satisfaction of the customers is the maximum aspiration of us

## Visibility

We intend to develop for leadership sake in frozen agriculture products

### Mission

- The Company intends to develop and select fruitsvegetables of quality, clean, free from chemical and deliver the products quickly as required by the customers.
- The Company intends to make a good investment return by seizure the principle of good corporate governance.

### Ideal

- The Company will treat the shareholders and stakeholders equally and justice.
- The Company will always think of risk and manage the risk appropriately.
- The Company will build up state of leader to occur in every level, promote to occur good working atmosphere, happy and safety in working.
- The Company will create a good relationship with society, community and intends to maintain environment.
- The Company will build up quality organization and go through learning of organization.